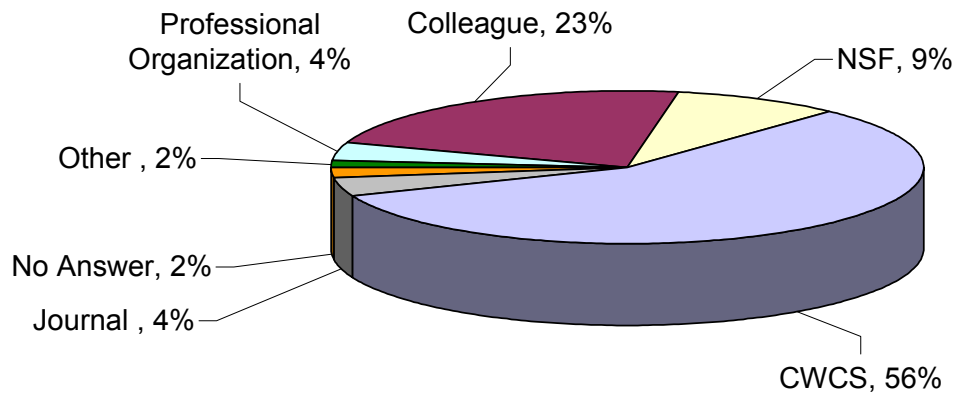


RECRUITMENT

The participant recruitment program developed by the CWCS is now mature. Most workshops are now oversubscribed.

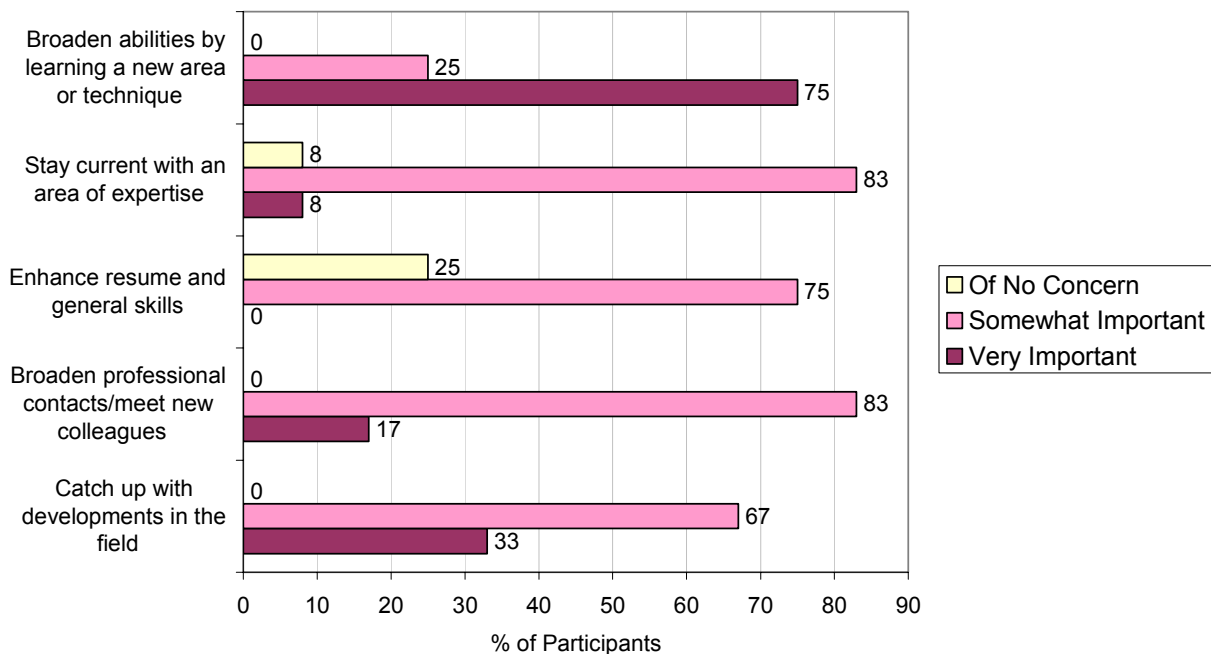
» *Participants learned about the CWCS program from a variety of sources, but mostly through direct communication from CWCS.*

Source: Implementation/Assessment Survey of 12 summer of 2004 workshops. n=154.



» *Participants had various motivations in attending a workshop*

(Important factors in choosing to attend a workshop; Source: Implementation/Assessment Survey of 12 summer of 2004 workshops)



Comment/Analysis:

Recruitment initiatives include:

- Use of a 6,000-person list of individual faculty members, mostly at BS-granting institutions
- Placement of announcements in *Journal of Chemical Education*
- Distribution of announcements to Department Chairs at 200 PhD granting departments, 700 BS and MS-granting departments, and 1200 two-year colleges (mailing list obtained from AACC)
- Announcements on the Chemical Education list-serve (chemed-l@mailers.uwf.edu).

Most workshops are now oversubscribed. There is a long waiting list of persons wishing to attend some of the workshops such as those dealing with Forensic Science and the Chemistry of Art, both of which have been run multiple times in a given year.